

EXPO REAL Daily News Media planner 2012



EXPO REAL DAILY NEWS 2011

Unique opportunity to communicate at the fair



On all three days of the fair we publish a daily news magazine. In an exclusive partnership with EXPO REAL we report on all fair-related activities and keep our visitors up-to-date with the latest news from the international real estate industry. Live from the Media Lounge. Free copies will be widely distributed all over the fairground as well as in the hotels and the shuttle buses to the fairground.

This 48-plus pages EXPO REAL daily news magazine will be printed overnight and gives you a unique opportunity to communicate directly with your target group at the fair. In order to safeguard the editorial content the advertising space is limited to 30%. The advertising rates are based on a daily circulation of at least 7,500 copies and attractive discounts are available for advertisers with bookings in all three issues.

	PUBLICATION DATES	DEADLINE
EXPO REAL Daily News	October 8, 9 & 10 2012	01-10-2012

Contact

PropertyEU
World Trade Center
Tower A 6th floor
Strawinskylaan 609
P.O. Box 75485
1070 AL Amsterdam

Tel + 31 (0) 20 575 33 17
Fax + 31 (0) 20 575 33 18
E-mail sales@propertyeu.info
Website www.propertyeu.info

Arno van Grondelle
Sales Director
vangrondelle@propertyeu.info

Gillian Brown
Sales Coordinator
brown@propertyeu.info

Editorial
Judi Seebus
Paul Wessels

Publisher
Henk Fieggem

Full page & double page

SIZE	2/1	1/1	1/1
PLACEMENT	inside	inside	backcover
DIMENSIONS	430 x 280	215 x 280	215 x 280
COLOR	b/w or 4c	b/w or 4c	b/w or 4c
RATE	€ 8,000	€ 4,500	+25%
ALL THREE ISSUES	€ 20,000	€ 11,000	+25%

Other sizes

SIZE	COVER	1/2	1/3
PLACEMENT	cover	inside	inside
DIMENSIONS	50 x 72	185 x 121	58 x 232
COLOR	b/w or 4c	b/w or 4c	b/w or 4c
RATE	€ 2,500	€ 2,500	€ 2,000
ALL THREE ISSUES	€ 6,500	€ 6,500	€ 5,000

SIZE	1/4	1/4 SPREAD
PLACEMENT	inside	inside
DIMENSIONS	185 x 58	410 x 58
COLOR	b/w or 4c	b/w or 4c
RATE	€ 1,500	€ 3,000
ALL THREE ISSUES	€ 4,000	€ 7,500

